

MODULES

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	Module 1 Identity	Module 2 Strategy	Module 3 Business Planning	Module 4 Business Capabilities	Module 5 Leadership and HR
S E C T I O N S	Vision	Strategic Planning Process	Core Strategies	Business Operating Systems	Leadership
	Mission	Strengths and Weaknesses	Business Plan	Risk Management	Organizational Structure
	Culture	Opportunities and Threats/ Challenges		Finance and Funding	Employment
		Trends		Marketing	Recruitment and Hiring
				Sales	Training and Development
				Customer Relations	Management and Supervision
					Employee Performance
					Team Management
					Diversity